

**MEDIA ALERT:**



**VISIT TRI-VALLEY PRESENTS THE 22ND ANNUAL WEST COAST JAMBOREE**

*Tournament Features WNBA Star Sabrina Ionescu and is Largest of its Kind in the United States Driving Influx in Tourism Dollars to Local Communities.*

**PLEASANTON, Calif. (December 19, 2022)**—Visit Tri-Valley, the destination marketing organization (DMO) that represents the East Bay cities of Danville, Dublin, Livermore and Pleasanton, is proud to present the West Coast Jamboree tournament, the largest high school girls basketball tournament in the country. The tournament entails three days of basketball competitions aimed to promote equal opportunities for passionate female athletes.

The 22nd West Coast Jamboree will span three days from Wednesday, December 28 to Friday, December 30. The tournament features an appearance by WNBA star and Walnut Creek native Sabrina Ionescu, who now plays professionally for the New York Liberty. Up to 14 divisions of girls will travel to the Tri-Valley from around the country to participate in the competition.

“We are extremely excited to be partnered with such a prestigious event for a second year,” says Todd Dibs, Director of Sports Development at Visit Tri-Valley. “We are equally excited to be able to showcase our region to all the great teams traveling here from around the country.”

More information can be found at [WestCoastJamboree.org](http://WestCoastJamboree.org).

- WHO:** Visit Tri-Valley and West Coast Jamboree
- WHAT:** The West Coast Jamboree is the largest girls basketball tournament in the country with teams from across the country hosted in the Tri-Valley. Tournament will feature New York Liberty’s Sabrina Ionescu, a local basketball star. Admission is \$10 (13+), Seniors \$5 (65+), Students (with valid student ID) \$5, Children (5-12) \$5. Wristbands are good at all sites for each day purchased.
- WHY:** The West Coast Jamboree tournament aims to promote equal opportunity for girls with a passion for basketball. Additionally, the influx of teams visiting from out of the will contributed millions of tourism dollars to the local communities.
- WHERE:** The tournament is hosted at 12 area school gyms with as many as 14 divisions of players

**WHEN:** The tournament is three days of competition from Wednesday, December 28 to Friday, December 30.

**About Visit Tri-Valley**

Visit Tri-Valley is a destination marketing organization (DMO) that represents the award-winning wineries, vibrant culinary and cultural arts scene, hotels and lodging, brew pubs and retailers within the cities of Danville, Dublin, Livermore and Pleasanton. With creative itineraries like the wine trail, beer trail, ice cream trail and caffeine trail, there is a plethora of activities for locals and visitors alike. More information about Visit Tri-Valley can be found at [www.visittrivalley.com](http://www.visittrivalley.com).

###

**MEDIA CONTACTS:**

Todd Dibs, STS  
Director of Sports Development at Visit Tri-Valley  
[todd@visittrivalley.com](mailto:todd@visittrivalley.com)

Harold Abend  
Associate Executive Director/Tournament Director  
West Coast Jamboree  
(415) 637-1091  
[marketingharoldabend@gmail.com](mailto:marketingharoldabend@gmail.com)