**Board of Directors Meeting**

###### AUGUST 2017

DATE: Wednesday, August 16, 2017

LOCATION: HYATT house, 4545 Chabot Drive, Pleasanton, CA 94588

TIME: 9:00 AM

AGENDA

1. Call to Order.………………………………………………………………………..…….…Fahrenkrog
2. Public Comments ……………………………………………………………………………………. All
3. Approval of Agenda ………………………………………………………………………..Fahrenkrog

*Chair asks if there are any changes to the agenda and if there were any board members present that needed to declare a conflict of interest.*

1. Approval of Minutes.…………………………...………………………….……………….Fahrenkrog
2. Approval of Financial Statement ………………….…………….………………......................Gapol
3. President’s Report……………….…………………………………...………………………..Steinfeld
4. Sales Report……….………………………………………………………………..................Steinfeld
5. Marketing/PR Report……………………………………………………………………………….Fahr

Social Media Presentation – Kristi Christensen, Digital Marketing Manager

1. By-Laws & Nominations Committee Update………………..…………........………………..Cheda
2. City Updates ……………………………...…………………………………………….…..……..Kiefer
3. Old Business………………………………………………………………………………..………….All
4. New Business ……………………………………………………………………...……………….…All
5. Roundtable …………………………………………………………………………………….…..…. All
6. Request for Future Agenda items..…………………………………………………….....Fahrenkrog
7. Adjournment.….……………………………………………………………………….…….Fahrenkrog

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